

2022 Fall Conference Keynote Speaker: Betsy Allen-Manning

Featured on FOX, CBS, ABC, NBC, and TEDx, Betsy Allen-Manning is an internationally recognized keynote speaker and success strategist for high-performing leaders and teams. Betsy's specialty is building more effective leaders, improving workplace culture, and creating better employee experiences so companies can attract, engage, motivate, and retain talent in a hyper-competitive marketplace.

Through her dedicated research, her expertise in human behavior, her experience working as a manager for 5-star hotels, and her involvement with the John Maxwell Team, she is honored to have trained over 7,500 leaders and teams for small businesses, franchises, and associations, to multi-billion dollar corporations, such as Toshiba, Aflac, Fidelity, and the US Department of Defense.

Her firm, Motiv8u Enterprises, is known as one of the top sales & leadership training companies in Dallas, Texas, and Betsy is fully committed to helping people at every level live a more successful & significant life.

